SUPPLEMENTAL GUIDE SIGNS - LOGO

Logo Signs – Rules and Regulations
Related Statute: Section 226.535 RSMo
Related Rule: 7 CRS – 10-9 - Logo Signs
The Logo Signing Program provides for the installation and maintenance of logo signs along certain sections of Missouri’s interstate and freeway highway system. The cost of this signing is borne by the applicant; the Commission establishes the fees. The Commission authorized the staff to proceed with Logo Service Signs on December 9, 1988. A contract to administer and market the logo signing program and install the signs was awarded to Missouri Logos on January 11, 1991. That company has continued to administer and service this program with the latest five-year contract approved by the Commission on December 1, 2010. Prior to the logo signing program, the Commission provided general service signing for gas, food, lodging, camping and hospitals on the Interstate and freeway highways.

Implementation and administration of statutes regarding travel information signs will be in keeping with the related Administrative Rules adopted by the Commission and filed with the Joint Committee on Administrative Rules and the Secretary of State. For policies pertaining to logo service signs on the interstate and freeway highway systems see Code of State Regulations, Title 7, Division 10, Chapter 9, Logo Signs.

Effective Date: June 10, 2005 – final rules
Supersedes Policy Dated: January 8, 1999 – final rules
Last Reaffirmed: November 7, 2013
Date of Origin: June 2, 1989 – final rules

Related Commission Actions:

Logo Signs – Execution of Documents
Documents related to administration of the logo signing program may be executed by the Director, Chief Engineer, Chief Financial Officer, Assistant Chief Engineer, or State Traffic and Highway Safety Engineer. These staff members may delegate to others under their supervision by written advisory filed with the Traffic and Highway Safety Division.

Effective Date: April 3, 2012 – EOD, Paragraph G12a
Supersedes Policy Dated: January 12, 2011 - EOD
Last Reaffirmed: November 7, 2013
Date of Origin: February 1, 1991